



THE ROLLING STONES, MERCURY STUDIOS AND L'ATELIER JAM  
PRESENT

ON STAGE WITH  
**THE ROLLING STONES**  
IMMERSIVE EXPERIENCE

THE FIRST JOURNEY  
BACK THROUGH ROCK LEGEND  
IN THE JAM MUSIC EXPERIENCE SERIES

Paris, 20<sup>th</sup> June 2023 - Atelier JAM and Mercury Studios launch the first in a series of immersive experiences that revisit legendary rock concerts with "On Stage with The Rolling Stones".

This unique experience commemorates the tenth anniversary of The Rolling Stones' iconic Hyde Park concert in 2013, inviting fans to re-experience this defining moment in rock history under extraordinary conditions.

10TH ANNIVERSARY OF THE  
EPIC HYDE PARK PERFORMANCE

Experience or relive the unparalleled intensity of the Rolling Stones' legendary Hyde Park concert in 2013. Join rock icons Mick Jagger, Keith Richards, Charlie Watts and Ronnie Wood on a remarkable journey through a performance that resonated through music history.

The Rolling Stones, with their unique passion and energy, remember this defining moment: "*It was an amazing night. The energy was palpable, creating an electrifying atmosphere. It was a magical moment, deeply etched in rock history.*"

## A JOURNEY INTO THE HEART OF THE LEGENDARY CONCERT

With "On Stage with The Rolling Stones", you will relive the highlights of that night. Immerse yourself in the electrifying atmosphere that prevailed, fuelled by the band's limitless energy and the audience's enthusiasm. *"It was a summer night, Hyde Park was filled to the brim, and all we wanted to do was give our best"* recalls Keith Richards.

## A TIME CAPSULE

Visited by over 100,000 people, the JAM Capsule is a technological marvel. This authentic time machine lets you revisit the most unforgettable moments in rock history under exceptional immersive conditions.



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## THE JAM CAPSULE, A TECHNOLOGICAL ACHIEVEMENT

The JAM Capsule is an immersive video projection system standing 9 metres tall, 25 metres long, and 16 metres wide. The projection surface covers 1,000 m<sup>2</sup>, and the 4K quality image combined with spatialized sound create an unprecedented 360° experience.

## A UNIQUE EXPERIENCE

- From 22 June 2023 to 15 July 2023,
- VIPARIS Porte de Versailles,
- An immersive experience lasting 01h45,
- Tickets from 30 euros per person,
- Information and sales exclusively online at [jam-experience.com](https://jam-experience.com)
- Due to the noise level and stroboscopic effects, this experience is not recommended for those under 16.

## PHOTO GALLERY // PRESS ACCESS



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## L'ATELIER JAM

Atelier JAM is a set design studio and a trailblazer in producing immersive shows in Europe. Merging technology with creativity, it spearheads the design of the JAM CAPSULE, a monumental apparatus that offers expansive cultural experiences. Boasting a video projection surface of 1,000 m<sup>2</sup> and spatialized sound, Atelier JAM crafts unique artistic capsules that elevate music, art, and culture. Its mission?

To broaden the reach of artistic comprehension and enjoyment to all audiences, through innovative visual and auditory works, and to enable them to re-experience iconic moments.

### THE JAM MUSIC EXPERIENCE SERIES: REIMAGINING THE MUSICAL EXPERIENCE

The "JAM Music Experience" is a series of immersive events that resurrect iconic musical performances from rock history. Each episode propels spectators to the core of singular musical moments, immersing them in the sound and visuals of concerts that have impacted generations.

Employing the advanced technology of the JAM CAPSULE, the series presents an unparalleled viewpoint on some of the most legendary concerts, positioning viewers on stage with rock legends. The very first episode, "On Stage with The Rolling Stones" promises an exhilarating immersion into the Stones' unforgettable Hyde Park concert in 2013.

## "THE ROLLING STONES"

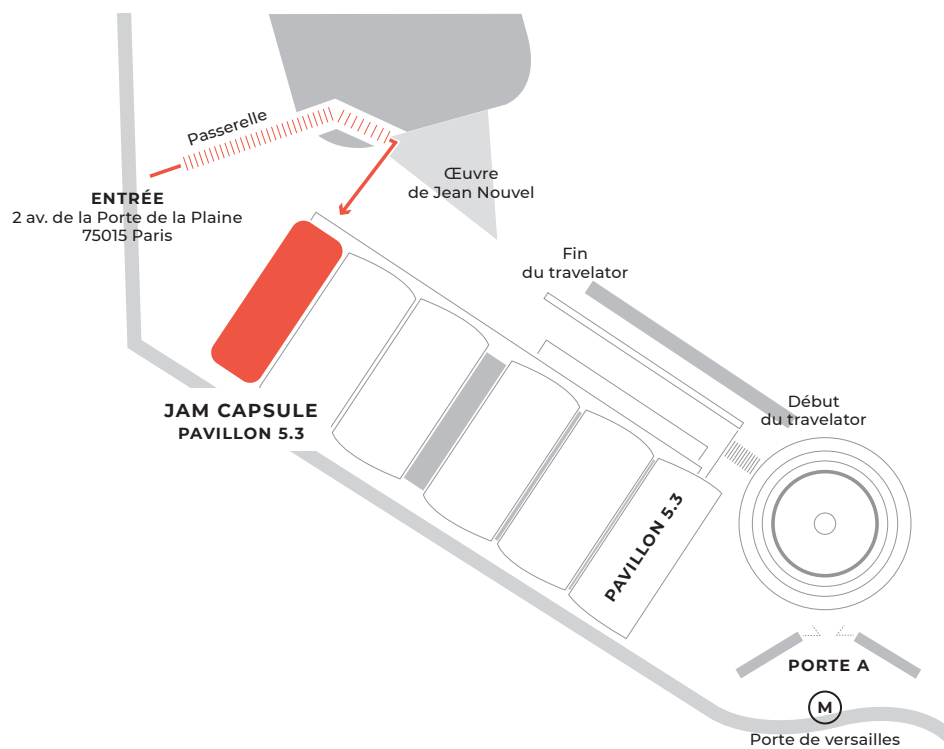
The London-based band was established in 1962 by Brian Jones, Mick Jagger, Keith Richards, Bill Wyman, Charlie Watts, and Ian Stewart. Stewart was removed from the band in 1963, and was subsequently replaced by Mick Taylor following Jones' death in 1969, who was later replaced by Ronnie Wood. Their impressive discography has yielded over 200 million album sales, including 30 studio works and 23 live recordings.

Their free concert in Hyde Park in 1969 attracted an estimated crowd of over 250,000. They returned to the same venue in 2013 for their fiftieth anniversary, enthralling over 65,000 fans. The Rolling Stones continue their musical journey despite the death of Charlie Watts in 2021. The Rolling Stones have left a lasting impression on rock with timeless anthems and remain at the heart of rock legend.

### THE 2013 HYDE PARK CONCERT

On 6 July 2013, The Rolling Stones returned to Hyde Park, London, for the first time since their legendary 1969 performance. The concert commemorated their 50th anniversary. In front of a crowd of 65,000 fans, the British band delivered a two-hour show, performing 19 songs from their extensive discography. The concert was captured by 19 high-definition cameras and was broadcast live globally. It was subsequently transformed into a live album and a concert film titled "Hyde Park Live" (featured as part of the immersive experience "On stage with The Rolling Stones").





## PRACTICAL INFORMATION

### JAM CAPSULE

#### Paris Expo Porte de Versailles / Pavillon 5.3

Direct access via Gate B at the footbridge next to the Novotel  
2 avenue de la porte de la Plaine, Paris



#### CAR

Parking P6  
1 pl. des Insurgés de Varsovie,  
Paris 15<sup>e</sup>  
Direct access to JAM CAPSULE



#### METRO

Line 12,  
Porte de Versailles station  
Exit 1



#### TRAMWAY

T2 station Porte de Versailles  
Parc des Expositions  
T3a Georges Brassens station



#### BUS

Line 80, Porte de Versailles  
Parc des Expositions station  
Line 95, Brancion station



#### BIKE

Vélib' station,  
avenue Ernest Renan

## PRESS CONTACT